

LOCAL FACTFINDER REPORT

for

West Lafayette, Indiana

December, 2002

HUDSON
I N S T I T U T E

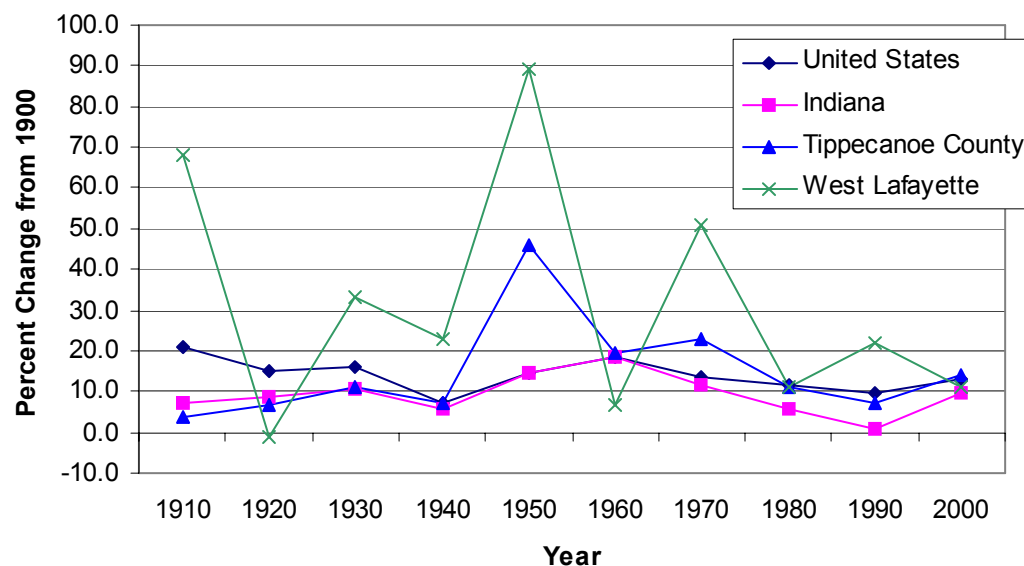
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Population & Population Growth

The city of West Lafayette has experienced moderate population growth during the 1990s, slightly outpacing the state, but not keeping pace with growth elsewhere in Tippecanoe County.

Population Growth since 1900



Source: STATS Indiana, Indiana Business Research Center, Kelley School of Business, Indiana University

Over the past century, the growth rate of West Lafayette has often outpaced that of both Indiana and national rates. The 2000 Census indicates that the growth rate of the city was much more inline with growth statewide with rates of 11.1 percent and

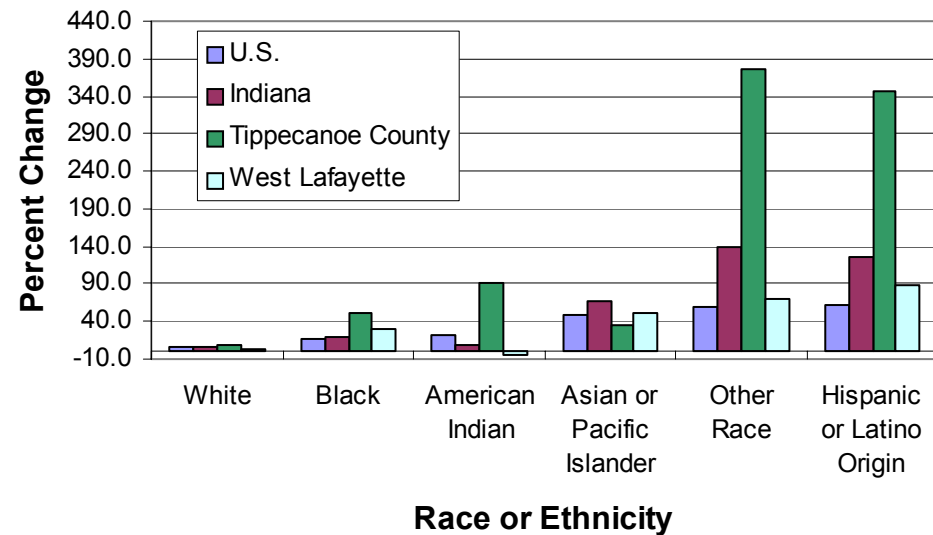
5,195,392	5,490,210	5,544,159	6,080,485	9.7
19,157	21,247	25,907	28,778	11.1

Race & Ethnicity

Compared to Indiana, West Lafayette had a higher concentration of minority residents with 15.3 percent and 11.4 percent respectively. West Lafayette's concentration was still lower than that of the overall national concentration of 23 percent. During the 1990s the growth in minority population of Indiana (31.3 percent) outpaced that of the nation (29.2 percent). The growth in the minority populations of both West Lafayette and Tippecanoe County were even more dramatic with 47.9 percent and 73.1 percent gains respectively.

Statewide, Hispanics and Latinos account for 3.6 percent of the population, an increase of 125.0 percent since 1990. West Lafayette saw an increase of 87.4 percent accounting for 1.7 percent of the population in 2000. Tippecanoe County saw an increase of 346.4 percent accounting for 5.3 percent of the county's population.

Change in Race & Ethnicity 1990 - 2000



Source: Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

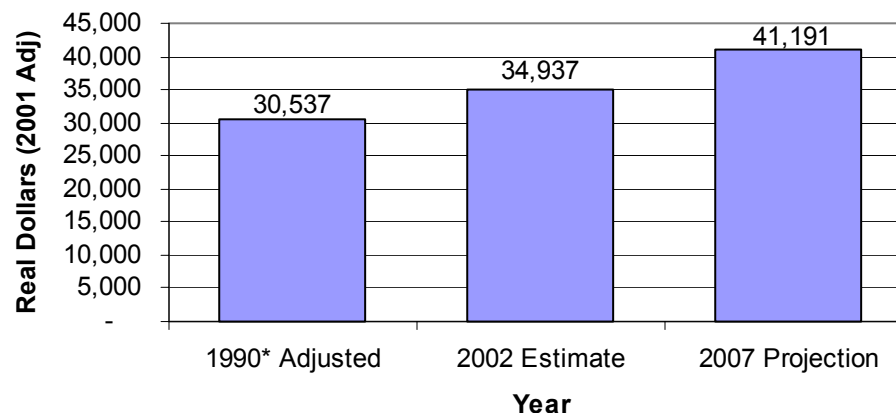
RACE								
	U.S. 2000	U.S. 1990	Indiana 2000	Indiana 1990	Tippecanoe County 2000	Tippecanoe County 1990	West Lafayette 2000	West Lafayette 1990
White	211,460,626	199,827,064	5,320,022	5,022,596	132,354	122,190	23,985	22,974
Black	34,658,190	29,930,524	510,034	429,722	3,752	2,492	684	529
American Indian	2,475,956	2,015,143	15,815	14,494	417	218	45	47
Asian or Pacific Islander	10,641,833	7,226,986	61,131	36,595	6,697	4,925	3,272	2,159
Other Race	15,359,073	9,710,156	97,811	40,752	3,687	773	336	198

Source: Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

Household Income

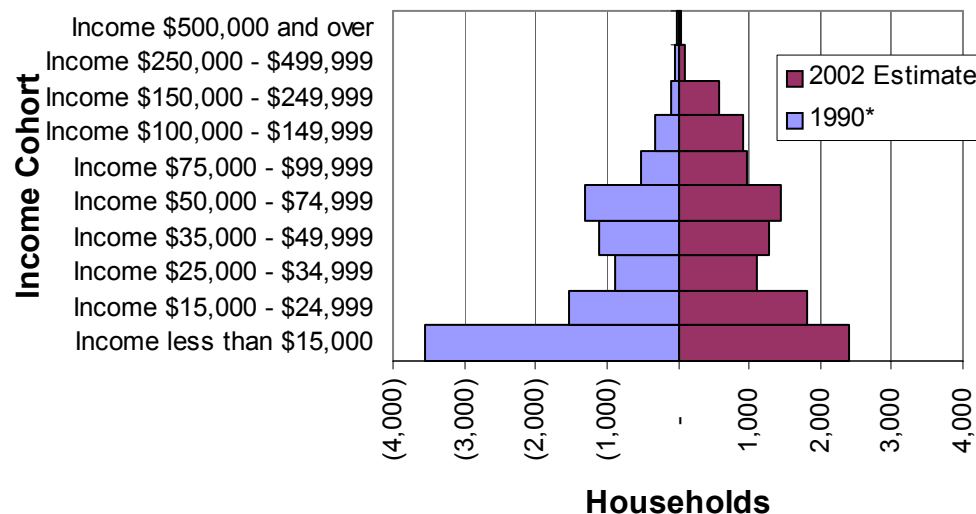
Median household income within West Lafayette has increased by 14.4 percent since 1990 and it is projected to increase another 17.9 percent by 2007. This is an indication of increasing wealth within the community.

Median Household Income



Source: Claritas, Inc.

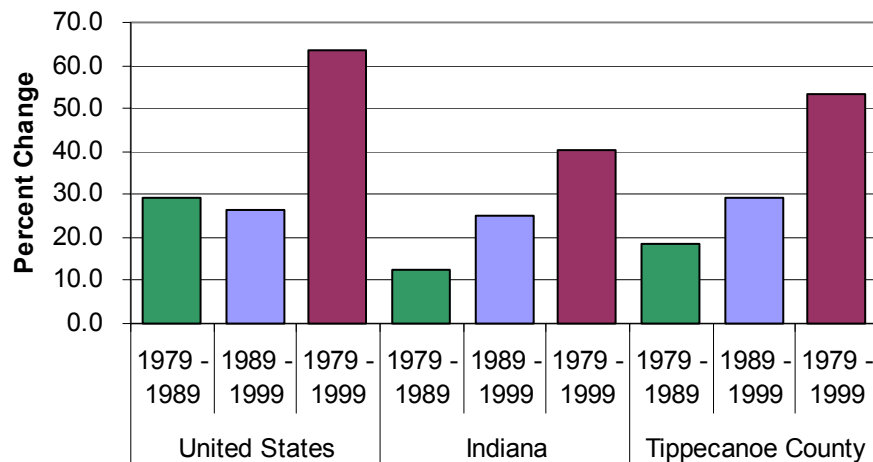
Shift in Household Income 1990 - 2002



Source: Claritas, Inc.

When examining the distribution of wealth between households, over 50 percent of households earned less than \$35,000 in 2002. This is expected to decrease to 44.6 percent by 2007. Those households that earn between \$35,000 and \$75,000 have remained steady at approximately 25 percent since 1990 and is expected to remain at the same level in 2007. Those households earning more than \$75,000 increased from 10.6 percent in 1990 to 24.4 percent in 2002. It is projected by 2007 that those households earning more than \$75,000 will account for 30.5 percent of total households in West Lafayette.

Growth in Personal Income



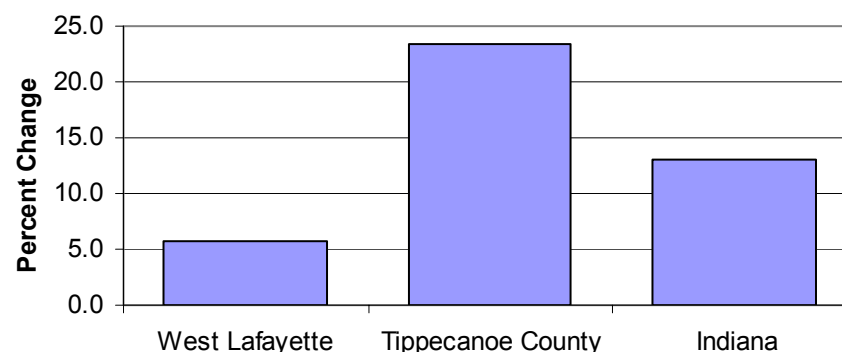
Source: REIS, Bureau of Economic Analysis, U.S. Dept. of Commerce

The assessed value of real and personal property within West Lafayette grew 5.7 percent from 1992 to a value of 196,194,908 dollars in 2001. This increase was below that of both Indiana's and Tippecanoe County's assessed values which grew at rates of 13.0 percent and 23.5 percent respectively. West Lafayette's percentage of Tippecanoe County's assessed value slipped from 15.4 percent in 1992 to 13.2 percent in 2001 indicating real and personal property values are increasing at a more rapid rate elsewhere in the county. This is an indication that wealth is being accumulated at a faster rate elsewhere within the county than West Lafayette.

Community Wealth

One measure of community wealth is personal income, which is a measure of all earnings from jobs as well as income from investments, retirement and transfer payments such as social security and welfare. From 1979 - 1999 personal income has risen by 46.7 percent within the county. The county has fared much better than the state's increase of 27.4 percent, but is slightly under the national level of 54.0 percent. When examining at the last business cycle from 1989 - 1999, Tippecanoe County experienced a higher increase (31.9 percent) than the state and nation (24.1 percent and 26.9 percent respectively) in personal income. It is important to note that commuting of over 20,000 workers into the county is resulting in a loss of 10.1 percent of job earnings, which had a net value of 368.9 million dollars in 1999.

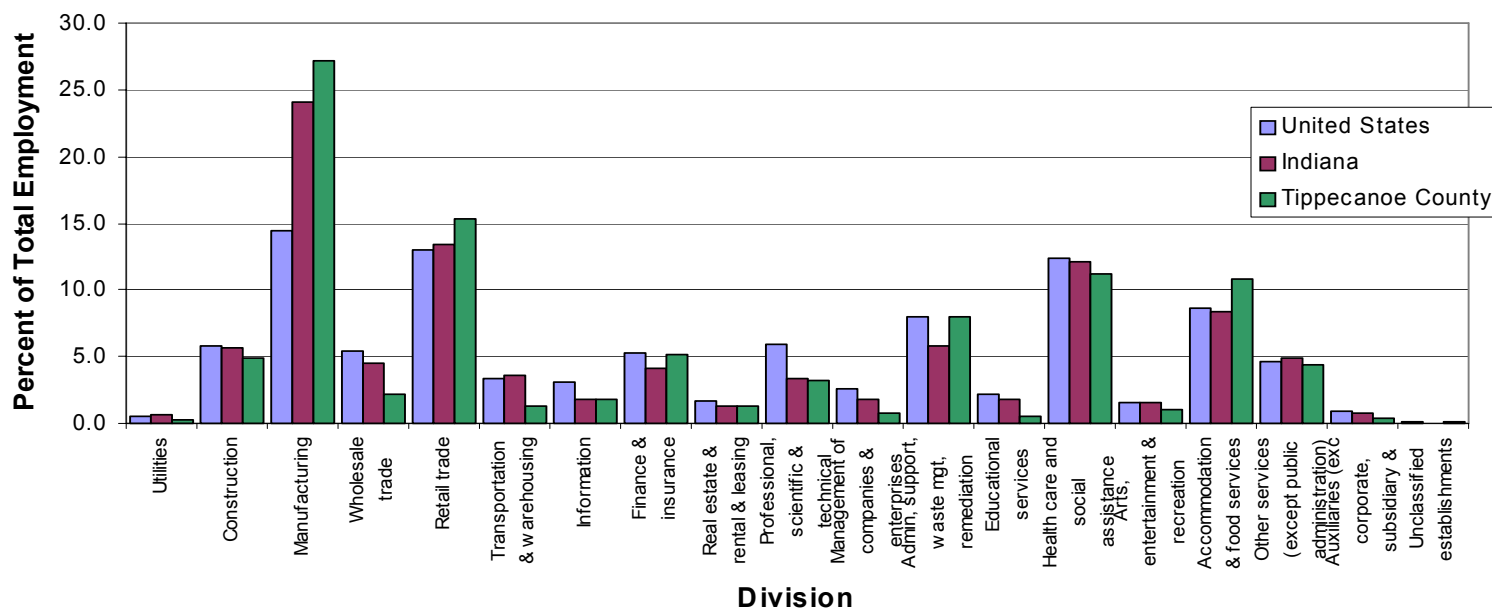
Change in Assessed Value (1992 - 2001)



Source: West Lafayette data from Wabash Township Assessor, County and Indiana Data from Purdue University Dept. of Agricultural Economics



Concentrations of Employment by Industry Division 2000



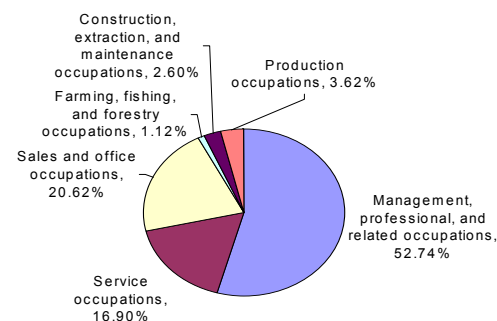
Source: County Business Patterns, U.S. Census Bureau, U.S. Dept. of Commerce

Employment and Wages

Indiana has one of the highest concentrations of manufacturing employment in the United States, 24.1 percent to 14.4 percent respectively. Tippecanoe County has a higher concentration than that state as 27.2 percent of its workforce is employed in manufacturing.

The 1990 census reported average wages per job, for West Lafayette, to be 26,384 dollars (adjusted in 2001 dollars). These wages were only 92.5 percent of the state's average wage and 84.8 percent of the nation's average wage.

Employment by Occupation for West Lafayette, 2000

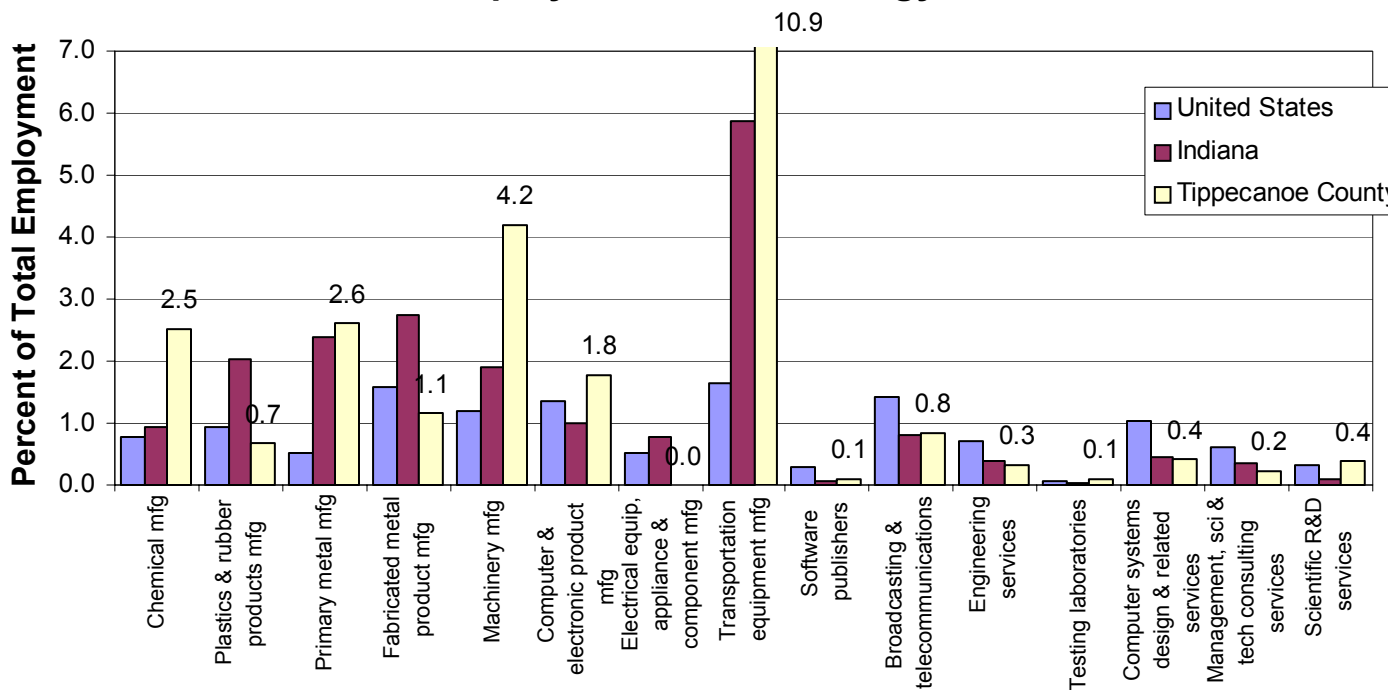


Source: Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

Technology industries are not only those businesses that produce technology products or provide services, but those that also employ technology to improve productivity in manufacturing operations. With increasing competition from low-wage countries, industry competitiveness within Indiana will hinge on capital investment in high-technology manufacturing processes to increase productivity and remain competitive in the world market. Manufacturing workforce skill demands are starting to reflect this shift towards advanced manufacturing operations.

Almost 24 percent of Tippecanoe employment is in manufacturing operations that, nationwide, are increasingly becoming advanced manufacturing operations. This was higher than the state and national concentrations of 17.6 percent and 8.5 percent respectively. The concentration of employment in technology information businesses for Tippecanoe County was 2.4 percent, which was slightly higher than the state's concentration of 2.2 percent but lower than the national concentration of 4.5 percent.

Concentrations of Employment in Technology Industries 2000

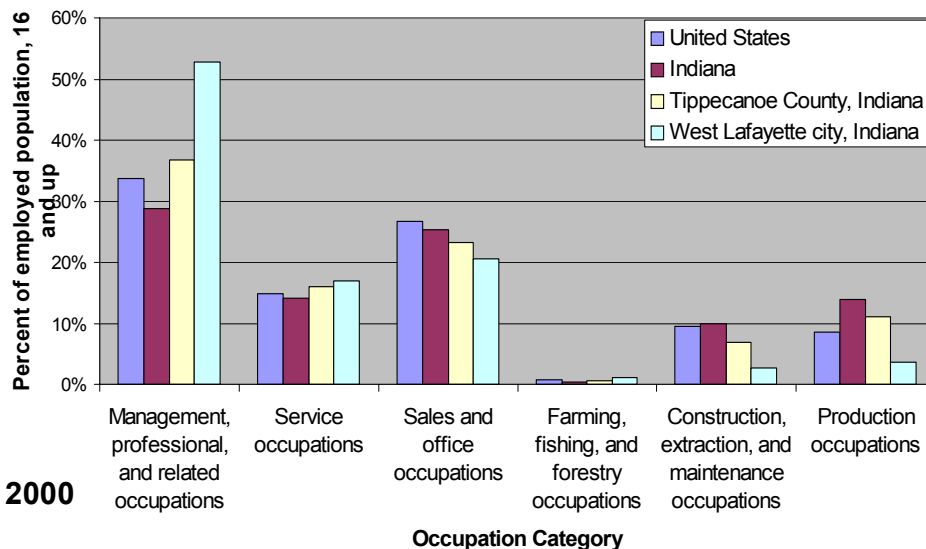


Source: County Business Patterns, U.S. Census Bureau, U.S. Dept. of Commerce

Occupation

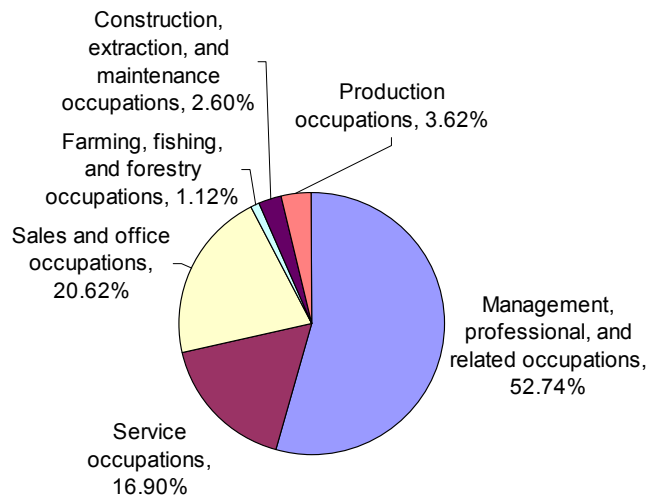
Although Tippecanoe County's primary employment is in manufacturing, its employment concentration does not indicate a specialization in laborers. This is an indication of advanced manufacturing operations where manufacturing employment would mainly be seen in professional and technical occupations.

Concentration of Employment by Occupation, 2000



Source: Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

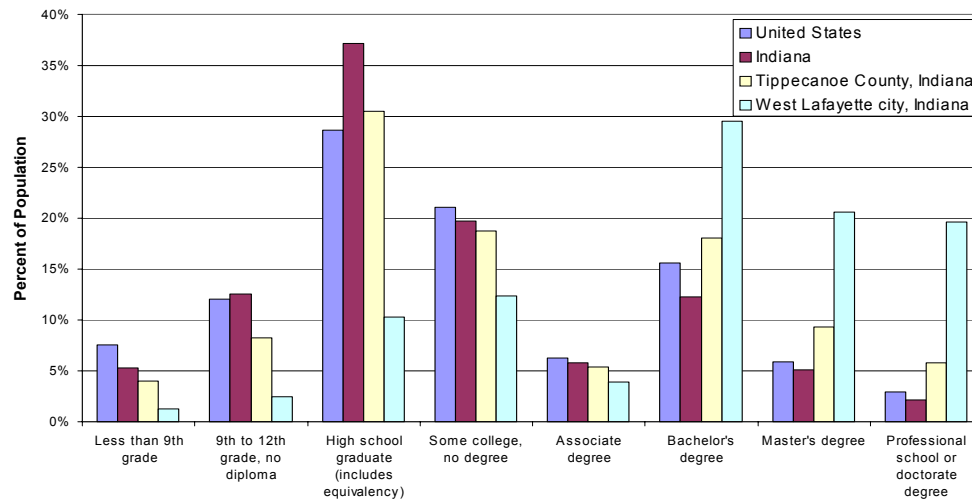
Employment by Occupation for West Lafayette, 2000



Source: Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

The highest concentration of workers within West Lafayette is within management, professional, and related occupations (52.74 percent). This exceeds state and national concentrations of 28.7 percent and 33.65 percent respectively. This high concentration is most likely due to university employment and related industries.

Educational Attainment, Age 25 and Over (2000)



Source: Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

High school graduates within Tippecanoe County tend to pursue higher education to a slightly higher degree than graduates elsewhere in the state. The rate of those pursuing a four year institution is 64.5 percent, which is higher than the statewide average of 56.6 percent.

Those pursuing vocational/technical training and associates degrees in the county are lower than the state, 13.0 percent to 17.0 percent respectively. This could become an issue as manufacturing skill demands are requiring more technical training than before.

Educational Attainment & Performance

Residents of West Lafayette have a much higher level of educational attainment than that of the state or nation. Just under 70 percent of residents have at least a four year college degree. This is higher than the state and nation with 19.4 percent and 24.4 percent respectively. The location of Purdue University within the community would account for the high concentration.

High School Graduates Intentions to Go On to Higher Education 2000					
	Number of Graduates	Percent with Intentions To:			
		Higher Education	Four Year Institution	Vocational/ Technical Training	Two Year Institution
Indiana	56,999	74.0	56.6	8.4	9.5
Tippecanoe County	1,131	77.5	64.5	6.4	6.6

Source: STATS Indiana, Indiana Business Research Center, Kelley School of Business, Indiana University

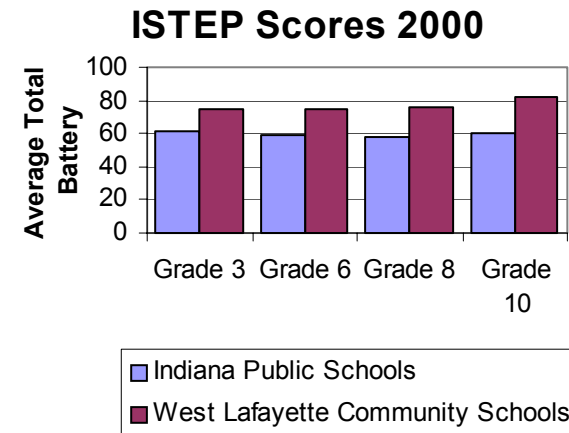
PERCENT CHANGE IN TOTAL BATTERY 1996 - 2000				
	Grade 3	Grade 6	Grade 8	Grade 10
Indiana Public Schools	1.5	-2.5	-5.2	0.0
West Lafayette Community Schools	-6.3	-9.6	-3.2	3.8
Source: Indiana Department of Education				

Students within the local school corporation are performing at a higher rate than the state average on the Statewide Test for Education Progress (ISTEP). West Lafayette students exceeded the state average at all grade levels.

There is some cause for concern at the lower grade levels as student scores declined at a faster rate than the state for 3rd and 6th grades. 10th grade scores did show a market improvement over state averages.

SCHOOL DISTRICT DATA		
	West Lafayette Community	Indiana Average
Assessed value per ADM 2002	304,525	183,339
State support per ADM 2002	2,026	3,635
Average teacher salary 2000 - 2001	55,300	43,300
Average teacher age 2000 - 2001	49.5	43.2
Graduation Rate 2000 - 2001	99.0	90.0
College attendance rate class of 2000	89.0	67.0
Percent of pupils eligible for free lunch 2001 - 2002	6.1	23.2
Percent of minority students 2001 - 2002	23.8	18.5
Percent of limited english 1999 - 2000	1.5	1.4
Enrollment 2001 - 2002	1,993	3,398
Rate of suspension or expulsion 2000 - 2001 (per 100)	1.4	13.6

Source: Indiana Department of Education



Source: Indiana Department of Education

Overall, West Lafayette Community Schools has shown strong performance when compared to the other 293 public districts within the state. The district ranks 18th in overall graduation rates and 4th in terms of attendance of graduates in higher education.

The relative wealth of the school district plays a part in performance. The district ranked 4th in terms of assessed value per ADM and 1st in term of teachers salaries. It should be noted that the high average teacher salary is partially due to tenure as the district ranks 2nd in teacher age.

Appendix

Population Counts & Projections

Source: STATS Indiana, Indiana Business Research Center, Kelley School of Business, Indiana University

POPULATION TRENDS

	1900	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000
United States	76,212,168	92,228,496	106,021,537	123,202,624	132,164,569	151,325,798	179,323,175	203,302,031	226,545,805	248,709,873	281,421,906
Indiana	2,516,462	2,700,876	2,930,390	3,238,503	3,427,796	3,934,224	4,662,498	5,195,392	5,490,210	5,544,159	6,080,485
Tippecanoe County	38,659	40,063	42,813	47,535	51,020	74,473	89,122	109,378	121,702	130,598	148,955
West Lafayette city	2,302	3,867	3,830	5,095	6,270	11,873	12,680	19,157	21,247	25,907	28,778

PERCENT CHANGE IN POPULATION

	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000
United States	21.0	15.0	16.2	7.3	14.5	18.5	13.4	11.4	9.8	13.2
Indiana	7.3	8.5	10.5	5.8	14.8	18.5	11.4	5.7	1.0	9.7
Tippecanoe County	3.6	6.9	11.0	7.3	46.0	19.7	22.7	11.3	7.3	14.1
West Lafayette	68.0	-1.0	33.0	23.1	89.4	6.8	51.1	10.9	21.9	11.1

PERCENT CHANGE IN POPULATION FROM 1900

	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000
United States	21.0	39.1	61.7	73.4	98.6	135.3	166.8	197.3	226.3	269.3
Indiana	7.3	16.4	28.7	36.2	56.3	85.3	106.5	118.2	120.3	141.6
Tippecanoe County	3.6	10.7	23.0	32.0	92.6	130.5	182.9	214.8	237.8	285.3
West Lafayette	68.0	66.4	121.3	172.4	415.8	450.8	732.2	823.0	1025.4	1150.1

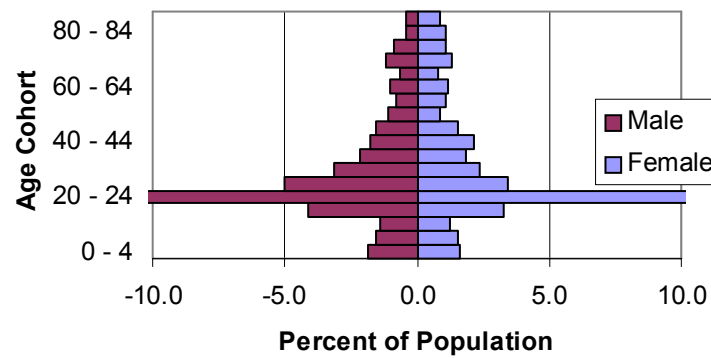
Age & Sex

Source: 1990, 2000 Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

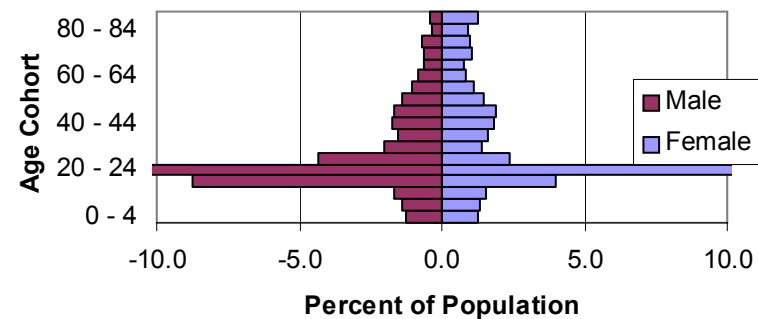
POPULATION DISTRIBUTION BY AGE & SEX

	Indiana				Tippecanoe County				West Lafayette			
	1990		2000		1990		2000		1990		2000	
	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male
0 - 4	194,003	203,996	206,642	216,573	4,031	4,277	4,319	4,452	417	483	363	355
5 - 9	198,715	210,145	215,663	227,610	3,665	4,045	4,284	4,585	405	409	376	407
10 - 14	198,540	209,560	216,233	227,183	3,439	3,805	4,103	4,374	321	355	440	483
15 - 19	209,405	217,199	220,760	232,722	7,182	7,962	7,708	9,025	848	1,068	1,152	2,515
20 - 24	206,014	207,112	209,329	216,402	10,177	12,867	11,476	14,783	4,765	6,625	4,950	7,683
25 - 29	226,366	221,874	202,199	206,836	5,209	5,595	5,457	6,432	895	1,307	694	1,248
30 - 34	239,985	231,728	209,324	212,766	5,070	5,382	4,574	5,255	610	819	402	584
35 - 39	217,963	215,896	240,060	238,147	4,142	4,044	4,589	4,739	485	555	463	448
40 - 44	196,788	188,955	242,333	240,163	4,266	4,001	4,710	4,633	561	451	516	497
45 - 49	158,204	152,749	219,586	217,536	3,002	3,292	4,485	4,265	406	402	546	490
50 - 54	133,781	127,883	193,173	186,570	2,358	2,139	3,866	3,578	220	290	421	403
55 - 59	123,496	114,970	150,918	143,251	2,153	2,015	2,761	2,669	286	198	325	295
60 - 64	130,521	112,366	122,757	112,918	2,245	1,960	2,244	2,057	294	267	251	244
65 - 69	79,202	67,651	110,293	93,444	1,468	1,156	1,819	1,650	200	166	226	185
70 - 74	126,550	102,810	108,248	83,408	2,339	1,933	1,868	1,474	341	312	297	184
75 - 79	102,954	74,110	95,795	64,038	1,666	1,230	1,797	1,273	278	217	291	197
80 - 84	83,215	50,131	68,428	37,619	1,399	788	1,233	695	288	98	253	108
85 and above	58,345	28,328	66,270	25,288	973	573	1,239	484	224	98	357	129
TOTAL	5,621,510		6,080,485		131,848		148,955		25,964		28,778	

1990 West Lafayette Population Distribution



2000 West Lafayette Population Distribution



Race & Ethnicity

Source: 1990, 2000 Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

	RACE						West Lafayette	West Lafayette
	U.S. 2000	U.S. 1990	Indiana 2000	Indiana 1990	Tippecanoe County 2000	Tippecanoe County 1990	2000	1990
White	211,460,626	199,827,064	5,320,022	5,022,596	132,354	122,190	23,985	22,974
Black	34,658,190	29,930,524	510,034	429,722	3,752	2,492	684	529
American Indian	2,475,956	2,015,143	15,815	14,494	417	218	45	47
Asian or Pacific Islander	10,641,833	7,226,986	61,131	36,595	6,697	4,925	3,272	2,159
Other Race	15,359,073	9,710,156	97,811	40,752	3,687	773	336	198
MINORITY POP	63,135,052	48,882,809	684,791	521,563	14,553	8,408	4,337	2,933
MINORITY IN POP	23.0	19.7	11.4	9.4	9.9	6.4	15.3	11.3
PCT CHANGE		29.2		31.3		73.1		47.9

HISPANIC ORIGIN

	U.S. 2000	U.S. 1990	Indiana 2000	Indiana 1990	Tippecanoe County 2000	Tippecanoe County 1990	West Lafayette 2000	West Lafayette 1990
Total	35,305,818	21,900,089	214,536	95,363	7,834	1,755	920	491
Mexican				64,816		905		136
Puerto Rican				15,252		260		144
Cuban				1,901		51		6
Other Central American				1,077		23		18
Other Hispanic				9,165		516		187
% of POPULATION	12.9	8.8	3.6	1.7	5.3	1.3	3.2	1.9

PERCENT CHANGE IN RACE & ETHNICITY

	U.S.	Indiana	Tippecanoe County	West Lafayette
White	5.8	5.9	8.3	4.4
Black	15.8	18.7	50.6	29.3
American Indian	22.9	9.1	91.3	(4.3)
Asian or Pacific Islander	47.3	67.0	36.0	51.6
Other Race	58.2	140.0	377.0	69.7
Hispanic or Latino Origin	61.2	125.0	346.4	87.4

Household Income

Source: Claritas, Inc.

*1990 data from 1990 U.S. Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

Median and average income adjusted to 2001 dollars

CPI	122.9	166.8
Inflation Index	1.3572	1

TOTAL HOUSEHOLD INCOME

	1990*	2002 Estimate	2007 Projection	Percent Change 1990 - 2002	Percent Change 2002 - 2007	Percent Change 1990 - 2007	1990 percent of population	2002 percent of population	2007 percent of population
Total Households	9,384	10,659	11,223	13.6	5.3	19.6			
Income less than \$15,000	3,554	2,408	1,913	(32.2)	(20.6)	(46.2)	37.9	22.6	17.0
Income \$15,000 - \$24,999	1,521	1,810	1,804	19.0	(0.3)	18.6	16.2	17.0	16.1
Income \$25,000 - \$34,999	893	1,118	1,287	25.2	15.1	44.1	9.5	10.5	11.5
Income \$35,000 - \$49,999	1,118	1,289	1,472	15.3	14.2	31.7	11.9	12.1	13.1
Income \$50,000 - \$74,999	1,308	1,437	1,323	9.9	(7.9)	1.1	13.9	13.5	11.8
Income \$75,000 - \$99,999	530	967	1,108	82.5	14.6	109.1	5.6	9.1	9.9
Income \$100,000 - \$149,999	323	910	1,254	181.7	37.8	288.2	3.4	8.5	11.2
Income \$150,000 - \$249,999	87	575	650	560.9	13.0	647.1	0.9	5.4	5.8
Income \$250,000 - \$499,999	35	97	327	177.1	237.1	834.3	0.4	0.9	2.9
Income \$500,000 and over	21	48	85	128.6	77.1	304.8	0.2	0.5	0.8

AVERAGE HOUSEHOLD INCOME

	1990*	1990* Adjusted	2002 Estimate	2007 Projection	Percent Change 1990 - 2002	Percent Change 2002 - 2007	Percent Change 1990 - 2007
Average Household Income	34,889	47,351	56,327	67,513	19.0	19.9	42.6

MEDIAN HOUSEHOLD INCOME

	1990*	1990* Adjusted	2002 Estimate	2007 Projection	Percent Change 1990 - 2002	Percent Change 2002 - 2007	Percent Change 1990 - 2007
Median Household Income	22,500	30,537	34,937	41,191	14.4	17.9	34.9

Analysis of Personal Income

Source: Regional Economic Information Service, Bureau of Economic Analysis, U.S. Dept. of Commerce

NOTE: All numbers adjusted to 2001 dollars

A. Personal Income Profiles 1979

	<u>United States</u>		<u>Indiana</u>		<u>Tippecanoe County</u>	
	(\$000s)	(%)	(\$000s)	(%)	(\$000s)	(%)
Gross Earnings by Place of Work	3,885,410,561	76.8	92,251,692	78.4	2,109,964	88.2
Adjustments to Earnings						
Personal Contributions to SSI	(170,569,742)	-3.4	(4,267,410)	-3.6	(84,301)	-3.5
Commuting Adjustment	(970,879)	0.0	1,326,425	1.1	(219,189)	-9.2
Net Earnings of Residents	3,713,869,939	73.4	89,310,708	75.9	1,806,474	75.5
Unearned Income						
Dividends, Interest and Rent	769,194,576	15.2	16,589,240	14.1	382,853	16.0
Transfer Payments	573,406,379	11.3	11,814,261	10.0	202,301	8.5
TOTAL PERSONAL INCOME	5,056,470,894	100.0	117,714,208	100.0	2,391,628	100.0
POPULATION	224,568,579		5,474,909		121,618	
PER CAPITA PERSONAL INCOME	22,516		21,501		19,665	

B. Personal Income Profiles 1989

	<u>United States</u>		<u>Indiana</u>		<u>Tippecanoe County</u>	
	(\$000s)	(%)	(\$000s)	(%)	(\$000s)	(%)
Gross Earnings by Place of Work	4,716,879,972	72.1	94,710,616	71.6	2,346,564	82.9
Adjustments to Earnings						
Personal Contributions to SSI	(272,664,017)	-4.2	(5,667,920)	-4.3	(118,898)	-4.2
Commuting Adjustment	(948,342)	0.0	2,021,199	1.5	(261,168)	-9.2
Net Earnings of Residents	4,443,267,613	67.9	91,063,896	68.8	1,966,497	69.5
Unearned Income						
Dividends, Interest and Rent	1,329,772,489	20.3	25,370,243	19.2	581,084	20.5
Transfer Payments	771,703,252	11.8	15,862,250	12.0	282,806	10.0
TOTAL PERSONAL INCOME	6,544,743,354	100.0	132,296,389	100.0	2,830,386	100.0
POPULATION	246,819,222		5,523,679		130,716	
PER CAPITA PERSONAL INCOME	26,516		23,951		21,653	

C. Personal Income Profiles 1999

	<u>United States</u>		<u>Indiana</u>		<u>Tippecanoe County</u>	
	(\$000s)	(%)	(\$000s)	(%)	(\$000s)	(%)
Gross Earnings by Place of Work	5,985,449,550	72.3	117,494,751	71.1	3,094,592	84.5
Adjustments to Earnings						
Personal Contributions to SSI	(359,240,866)	-4.3	(7,479,260)	-4.5	(169,551)	-4.6
Commuting Adjustment	(1,085,349)	0.0	3,287,150	2.0	(368,881)	-10.1
Net Earnings of Residents	5,625,123,336	68.0	113,302,641	68.6	2,556,159	69.8
Unearned Income						
Dividends, Interest and Rent	1,569,361,126	19.0	30,681,412	18.6	733,297	20.0
Transfer Payments	1,080,249,408	13.1	21,261,566	12.9	371,896	10.2
TOTAL PERSONAL INCOME	8,274,733,870	100.0	165,245,619	100.0	3,661,352	100.0
POPULATION	272,690,813		5,942,901		142,475	
PER CAPITA PERSONAL INCOME	30,345		27,806		25,698	

Analysis of Personal Income									
Source: Regional Economic Information Service, Bureau of Economic Analysis, U.S. Dept. of Commerce									
NOTE: All numbers adjusted to 2001 dollars									
D. PERCENTAGE CHANGE IN PERSONAL INCOME, BY COMPONENT									
	United States			Indiana			Tippecanoe County		
	1979 - 1989	1989 - 1999	1979 - 1999	1979 - 1989	1989 - 1999	1979 - 1999	1979 - 1989	1989 - 1999	1979 - 1999
Gross Earnings by Place of Work	21.4	26.9	54.0	2.7	24.1	27.4	11.2	31.9	46.7
Adjustments to Earnings									
Personal Contributions to SSI	59.9	31.8	110.6	32.8	32.0	75.3	41.0	42.6	101.1
Commuting Adjustment	(2.3)	14.4	11.8	52.4	62.6	147.8	19.2	41.2	68.3
Net Earnings of Residents	19.6	26.6	51.5	2.0	24.4	26.9	8.9	30.0	41.5
Unearned Income									
Dividends, Interest and Rent	72.9	18.0	104.0	52.9	20.9	84.9	51.8	26.2	91.5
Transfer Payments	34.6	40.0	88.4	34.3	34.0	80.0	39.8	31.5	83.8
TOTAL PERSONAL INCOME	29.4	26.4	63.6	12.4	24.9	40.4	18.3	29.4	53.1
POPULATION	9.9	10.5	21.4	0.9	7.6	8.5	7.5	9.0	17.1
PER CAPITA PERSONAL INCOME	17.8	14.4	34.8	11.4	16.1	29.3	10.1	18.7	30.7

2000 Commuting Patterns

SOURCE: STATS Indiana, Indiana Business Research Center, Kelley School of Business, Indiana University

Number of persons who live in Tippecanoe County and work (labor force)	85,943
Number of persons who live in Tippecanoe County and work in Tippecanoe County	82,098
Number of persons who live out of and work in Tippecanoe County	20,070
Total number of persons who work in Tippecanoe County (work force)	102,168

Top five counties sending workers INTO Tippecanoe County:

Clinton County	3,209
Carroll County	3,947
White County	2,682
Benton County	1,585
Warren County	1,199

Top five counties receiving workers FROM Tippecanoe County:

Marion County	704
Clinton County	523
White County	410
Carroll County	298
Out of state	273

Industry Employment

Source: 2000 County Business Patterns, U.S. Census Bureau, U.S. Dept. of Commerce

INDUSTRY SECTOR EMPLOYMENT

Industry Code	Major Industry	Number of Employees for week including March 12	United States Payroll			Number of Employees for week including March 12	Indiana Payroll			Number of Employees for week including March 12	Tippecanoe County Payroll		
			1st Quarter	Annual	Establishments		1st Quarter	Annual	Establishments		1st Quarter	Annual	Establishments
-----	Total	114,064,976	955,992,405	3,879,430,052	7,070,048	2,650,774	19,581,532	78,992,813	146,321	65,409	454,941	1,891,989	3,192
11----	Forestry, fishing, hunting, and agriculture support	183,565	1,062,060	4,682,533	26,076	1,549	9,187	43,501	245	20-99	-	-	4
21----	Mining	456,128	5,363,103	22,091,246	23,738	5,314	52,787	225,699	323	20-99	-	-	6
22----	Utilities	655,230	11,317,886	40,650,836	17,301	18,156	265,552	1,016,819	490	132	1,733	6,344	8
23----	Construction	6,572,800	52,784,112	239,910,149	709,590	151,813	1,199,813	5,379,486	16,438	3,164	22,938	112,089	359
31----	Manufacturing	16,473,994	159,559,970	643,953,798	354,498	639,185	6,419,925	25,143,409	9,262	17,777	197,560	807,512	121
42----	Wholesale trade	6,112,029	66,017,272	270,122,206	446,237	120,010	1,129,919	4,606,917	8,642	1,452	10,905	47,633	120
44----	Retail trade	14,840,775	71,866,539	302,552,506	1,113,573	353,832	1,520,291	6,331,541	24,261	10,060	39,475	168,597	580
48----	Transportation & warehousing	3,790,002	29,814,864	125,592,421	190,044	96,937	706,686	2,977,289	4,537	875	5,532	25,475	89
51----	Information	3,545,731	54,499,030	209,393,800	133,590	47,743	443,479	1,751,733	2,200	1,141	7,799	33,267	50
52----	Finance & insurance	5,963,426	104,011,768	346,805,452	423,727	109,480	1,191,828	4,313,303	9,513	3,386	33,828	131,344	221
53----	Real estate & rental & leasing	1,942,046	14,160,494	59,212,092	300,177	35,621	227,254	920,093	5,478	869	4,155	19,205	155
54----	Professional, scientific & technical services	6,816,216	82,144,202	362,008,229	722,698	90,126	763,136	3,265,118	11,333	2,100	15,059	64,092	257
55----	Management of companies & enterprises	2,873,521	58,543,995	211,361,063	47,387	48,154	912,462	3,070,260	859	522	12,006	36,613	12
56----	Admin, support, waste mgt, remediation services	9,138,100	48,625,306	210,281,063	351,528	153,442	759,295	3,261,626	6,737	5,226	24,184	96,408	147
61----	Educational services	2,532,324	14,787,425	61,923,347	68,014	46,778	218,466	894,892	1,139	332	1,175	4,775	35
62----	Health care and social assistance	14,108,655	100,975,736	431,430,402	658,559	319,506	2,130,112	9,116,785	12,616	7,299	46,012	200,488	258
71----	Arts, entertainment & recreation	1,741,497	9,585,973	43,203,906	103,816	39,594	233,550	949,222	1,953	665	1,431	6,846	45
72----	Accommodation & food services	9,880,923	29,405,911	125,581,836	542,411	221,882	540,806	2,307,617	11,698	7,108	16,533	69,878	325
81----	Other services (except public administration)	5,293,399	26,267,058	109,876,770	723,323	130,616	580,678	2,402,874	17,218	2,865	12,646	53,294	374
95----	Auxiliaries (exc corporate, subsidiary & regional mgt)	1,001,015	14,638,343	54,863,304	14,793	19,372	270,916	979,043	292	280	1,091	4,176	4
99----	Unclassified establishments	143,600	561,358	3,933,093	98,968	1,664	5,390	35,586	1,087	86	228	1,057	22

SELECTED "TECHNOLOGY" INDUSTRIES

Industry Code	Industry Code Description	Number of Employees for week including March 12	United States Payroll			Number of Employees for week including March 12	Indiana Payroll			Number of Employees for week including March 12	Tippecanoe County Payroll		
			1st Quarter	Annual	Establishments		1st Quarter	Annual	Establishments		1st Quarter	Annual	Establishments
325	Chemical mfg	885,848	11,324,106	45,609,549	13,426	24,702	360,434	1,419,108	306	1,641	28,304	107,522	8
326	Plastics & rubber products mfg	1,056,507	8,386,854	34,110,098	16,292	53,521	400,265	1,626,688	612	435	2,744	11,085	9
331	Primary metal mfg	601,627	6,467,654	25,544,619	6,300	63,065	796,447	3,124,120	288	1,710	18,567	82,589	3
332	Fabricated metal product mfg	1,790,817	15,424,241	64,244,450	61,144	72,762	604,819	2,469,155	1,866	751	5,551	22,959	29
333	Machinery mfg	1,377,950	14,447,723	58,386,691	29,442	50,524	490,094	1,961,415	1,025	2,734	35,120	132,814	7
334	Computer & electronic product mfg	1,557,087	22,453,277	90,397,471	17,148	26,427	237,916	932,585	253	1,169	11,009	41,439	11
335	Electrical equip, appliance & component mfg	589,406	5,314,798	21,852,991	7,041	20,353	177,950	703,243	184	20-99	0	0	1
336	Transportation equipment mfg	1,872,630	23,654,305	88,631,732	12,766	155,364	1,981,856	7,197,629	659	7,103	80,369	335,631	7
5112	Software publishers	331,485	12,047,320	44,090,006	10,599	1,610	23,341	94,399	104	63	522	2,498	6
513	Broadcasting & telecommunications	1,631,832	22,862,775	88,765,942	54,971	21,792	242,330	931,096	1,105	553	4,703	19,818	22
54133	Engineering services	816,031	10,928,547	47,405,254	53,479	10,549	112,807	495,980	969	209	2,083	9,224	23
54138	Testing laboratories	89,887	865,054	3,605,567	5,318	1,207	9,821	43,384	103	69	549	2,308	4
5415	Computer systems design & related services	1,171,236	19,466,683	85,302,825	100,144	11,954	152,547	654,017	1,242	266	2,549	10,162	22
5416	Management, sci & tech consulting services	711,611	10,164,183	44,209,697	97,109	9,155	82,973	364,111	1,403	146	1,243	5,545	32
5417	Scientific R&D services	359,097	5,974,372	25,260,607	12,640	2,157	18,962	79,787	88	256	2,154	8,887	8

Occupation

For the Employed Civilian Population 16 Years and Over

Source: Table P50, 2000 Census of the Population, U.S. Census Bureau, U.S. Department of Commerce

OCCUPATION

	United States	Indiana	Tippecanoe County, Indiana	West Lafayette city, Indiana
Management, professional, and related occupations:				
Management, business, and financial operations occupations	17,448,038	339,629	7,657	1,335
Professional and related occupations	26,198,693	511,387	19,849	5,904
Service occupations:				
Healthcare support occupations	2,592,815	53,794	1,120	238
Protective service occupations	2,549,906	47,300	1,152	175
Food preparation and serving related occupations	6,251,618	152,388	5,628	1,407
Building and grounds cleaning and maintenance occupations	4,254,365	91,857	2,304	200
Personal care and service occupations	3,628,243	74,714	1,807	300
Sales and office occupations:				
Sales and related occupations	14,592,699	315,579	7,660	1,379
Office and administrative support occupations	20,028,691	434,392	9,760	1,451
Farming, fishing, and forestry occupations	951,810	12,209	407	154
Construction, extraction, and maintenance occupations:				
Construction and extraction occupations	7,149,269	164,866	3,130	199
Installation, maintenance, and repair occupations	5,106,869	131,648	2,060	158
Production, transportation, and material moving occupations:				
Production occupations	11,008,625	413,009	8,266	497
Transportation and material moving occupations:	7,959,871	222,402	4,147	328
Total:	129,721,512	2,965,174	74,947	13,725

Wages per Job, 1990

Source: 1990 Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

INDUSTRY EMPLOYMENT (1990)

	United States	Indiana	Tippecanoe County	West Lafayette
Agriculture, forestry, and fisheries (000-039)	3,115,372	67,139	1,294	277
Mining (040-059)	723,423	8,765	17	0
Construction (060-099)	7,214,763	146,232	2,880	144
Manufacturing, nondurable goods (100-229)	8,053,234	181,617	3,727	466
Manufacturing, durable goods (230-399)	12,408,844	480,024	7,796	501
Transportation (400-439)	5,108,003	110,714	1,430	68
Communications and other public utilities (440-499)	3,097,059	63,573	883	82
Wholesale trade (500-579)	5,071,026	106,742	1,426	186
Retail trade (580-699)	19,485,666	455,299	11,650	2,049
Finance, insurance, and real estate (700-720)	7,984,870	149,809	3,172	372
Business and repair services (721-760)	5,577,462	104,370	2,212	400
Personal services (761-799)	3,668,696	69,747	1,820	278
Entertainment and recreation services (800-811)	1,636,460	25,510	652	177
Professional and related services (812-899):				
Health services (812-840)	9,682,684	217,372	4,856	633
Educational services (842-860)	9,633,503	221,946	16,038	5,555
Other professional and related services (841, 861-899)	7,682,060	133,855	2,948	585
Public administration (900-939)	5,538,077	85,981	1,281	137
TOTAL	115,681,202	2,628,695	64,082	11,910

WAGE OR SALARY INCOME

	United States	Indiana	Tippecanoe County	West Lafayette
Aggregate wage or salary income for households in 1989	2,652,740,971,788	55,248,865,681	1,243,699,134	231,533,922

WAGES PER JOB

	United States	Indiana	Tippecanoe County	West Lafayette
1989 Wages per job	22,931	21,018	19,408	19,440
1989 Wages per job (Adj 2001)	31,123	28,525	26,340	26,384

PER CAPITA INCOME

	United States	Indiana	Tippecanoe County	West Lafayette
Per capita income in 1989	14,420	13,149	12,570	13,169

Wages per Job (2000)

Source: 2000 Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

INDUSTRY EMPLOYMENT (2000)

	United States	Indiana	Tippecanoe County	West Lafayette
Agriculture, forestry, fishing and hunting	1,929,683	35,757	816	176
Mining	496,370	6,284	57	7
Construction	8,801,507	196,152	3,815	296
Manufacturing	18,286,005	678,078	14,075	1,133
Wholesale trade	4,666,757	101,505	1,340	131
Retail trade	15,221,716	349,133	8,573	1,582
Transportation and warehousing	5,565,853	127,367	1,801	113
Utilities	1,174,249	26,054	172	0
Information	3,996,564	62,714	1,311	346
Finance and insurance	6,486,572	125,022	2,342	226
Real estate and rental and leasing	2,448,400	42,693	1,047	169
Professional, scientific, and technical services	7,596,861	107,158	2,985	648
Management of companies and enterprises	70,471	1,464	6	0
Administrative and support and waste management services	4,394,533	77,482	1,626	79
Educational services	11,371,206	249,692	16,714	5,392
Health care and social assistance	14,471,823	323,229	6,809	1,053
Arts, entertainment, and recreation	2,306,485	42,664	859	282
Accommodation and food services	7,903,810	175,166	6,135	1,457
Other services (except public administration)	6,320,632	139,079	2,792	402
Public administration	6,212,015	98,481	1,672	233
TOTAL:	129,721,512	2,965,174	74,947	13,725

WAGE OR SALARY INCOME

	United States	Indiana	Tippecanoe County	West Lafayette
Aggregate wage or salary income for households in 1999	4,458,674,697,700	93,805,689,900	2,155,077,800	358,172,300

WAGES PER JOB

	United States	Indiana	Tippecanoe County	West Lafayette
1999 Wages per job	34,371	31,636	28,755	26,096
1999 Wages per job (Adj 2001)	36,447	33,546	30,491	27,672

PER CAPITA INCOME

	United States	Indiana	Tippecanoe County	West Lafayette
Per capita income in 1999	21,587	20,397	19,375	18,337

Assessed Value

Source: Wabash Township Assessor's Office & Purdue University Agricultural Economics Department

NOMINAL ASSESSED VALUE

	1981 AV	1992 AV	2001 AV
West Lafayette		154,321,175	207,362,770
Tippecanoe County	557,158,035	1,000,400,690	1,570,228,695
Indiana	23,613,733,748	39,898,971,121	57,318,891,820

ASSESSED VALUE IN REAL DOLLARS

	1981 AV	1992 AV	2001 AV
West Lafayette		196,194,908	207,362,770
Tippecanoe County	1,039,529,757	1,271,850,877	1,570,228,695
Indiana	44,057,838,805	50,725,216,334	57,318,891,820

WEST LAFAYETTE AV COMPARISONS (as percentage of county and state AV)

	1981 AV	1992 AV	2001 AV
Tippecanoe County		15.4	13.2
Indiana		0.4	0.4

PERCENT CHANGE IN ASSESSED VALUE (1992 - 2001)

West Lafayette	5.7		
Tippecanoe County	23.5		
Indiana	13.0		
CPI	89.4	131.2	166.8
Inflation Index	1.8658	1.2713	1.0000

Educational Attainment (for the Population 25 Years and Over)

Source: 2000 Census of the Population, U.S. Census Bureau, U.S. Dept. of Commerce

EDUCATIONAL ATTAINMENT

	United States	Indiana	Tippecanoe County, Indiana	West Lafayette city, Indiana
No schooling completed	2,617,960	24,005	260	19
Nursery to 4th grade	1,389,512	12,183	267	9
5th and 6th grade	3,450,278	32,600	877	17
7th and 8th grade	6,297,727	137,752	1,798	89
9th grade	4,492,879	103,199	1,465	26
10th grade	5,506,115	147,129	1,714	74
11th grade	5,187,579	121,906	1,650	72
12th grade, no diploma	6,773,575	116,766	1,720	75
High school graduate (includes equivalency)	52,168,981	1,447,734	24,386	1,041
Some college, less than 1 year	12,884,843	275,282	4,954	307
Some college, 1 or more years, no degree	25,466,752	493,574	10,018	949
Associate degree	11,512,833	225,535	4,306	401
Bachelor's degree	28,317,792	475,247	14,432	2,994
Master's degree	10,770,947	197,497	7,468	2,095
Professional school degree	3,619,535	53,929	1,485	438
Doctorate degree	1,754,331	28,940	3,111	1,553
TOTAL	182,211,639	3,893,278	79,911	10,159

Intent for Higher Education

Source: STATS Indiana, Indiana Business Research Center, Kelley School of Business, Indiana University

County	Total Number of Graduates	Total to Higher Education		Four-Year Institution		Vocational / Tech.		Two-Year Institution	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent
Indiana	56,999	42,264	74	32,284	56.6	4,588	8.4	5,392	9.5
Tippecanoe	1,131	877	77.5	730	64.5	72	6.4	75	6.6

School District Data

Source: Indiana Department of Education

SCHOOL DISTRICT DATA

	West Lafayette Community	Indiana Average	As Percent of State Average
Assessed value per ADM 2002	304,525	183,339	166.1
State support per ADM 2002	2,026	3,635	55.7
Average teacher salary 2000 - 2001	55,300	43,300	127.7
Average teacher age 2000 - 2001	49.5	43.2	114.6
Graduation Rate 2000 - 2001	99.0	90.0	110.0
College attendance rate class of 2000	89.0	67.0	132.8
Percent of pupils eligible for free lunch 2001 - 2002	6.1	23.2	26.3
Percent of minority students 2001 - 2002	23.8	18.5	128.6
Percent of limited english 1999 - 2000	1.5	1.4	113.2
Enrollment 2001 - 2002	1,993	3,398	58.7
Rate of suspension or expulsion 2000 - 2001 (per 100)	1.4	13.6	10.3

Source: Indiana Department of Education

SELECTED RANKINGS (of 293 school districts)

	West Lafayette Community
Average teacher salary 2000 - 2001	1 (ranked 2nd in teacher age)
Assessed value per ADM	13
Graduation rate 2000 - 2001	18
College attendance rate class of 2000 - 2001	4
State support per ADM	288

ISTEP COMPARISONS

Source: Indiana Department of Education

ISTEP TOTAL BATTERY

School District	2000				1996			
	Grade 3	Grade 6	Grade 8	Grade 10	Grade 3	Grade 6	Grade 8	Grade 10
Indiana Public Schools	61.7	58.7	57.9	59.8	60.8	60.2	61.1	59.8
West Lafayette Community Schools	74.7	74.8	75.6	82.2	79.7	82.7	78.1	79.2